

# Business and Technology Innovation

3:15 pm - 4.45 pm  
(90 minutes)



**Managing Director, Tiger Spider  
Deputy Chairman, ARTSA**



# Business and Technology Innovation



**Dean Croke**  
Chief Analytics Officer  
Freight Waves



**Darren Sommers,**  
Principal Solicitor  
KHQ



**Chairman and CTO**  
Keaz Ltd

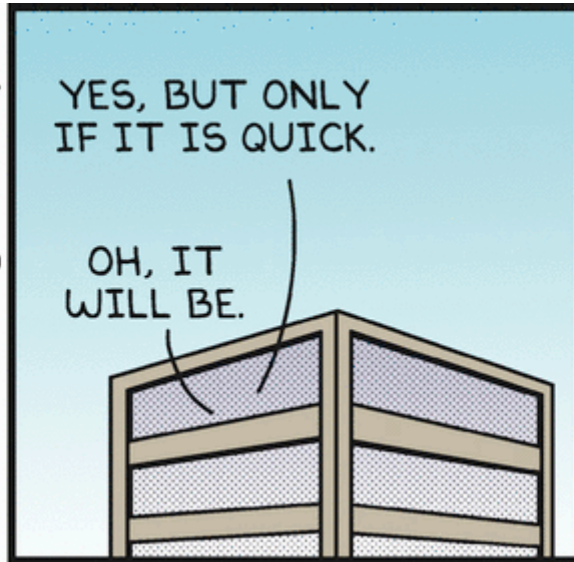


**Charlie Macdonald**  
Chief Information  
Officer, DB Schenker  
Australia

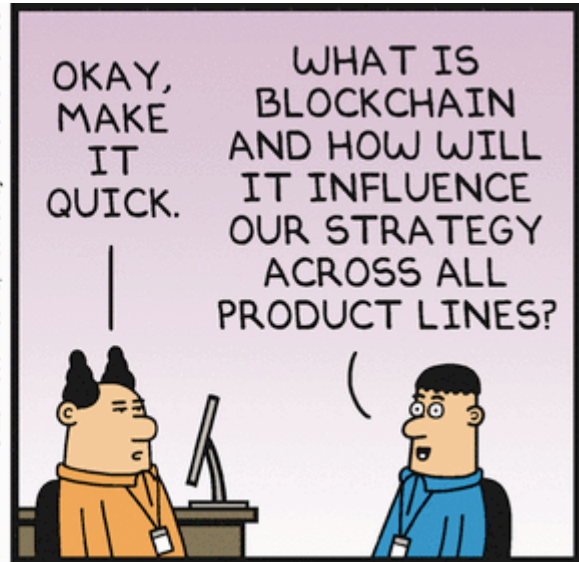




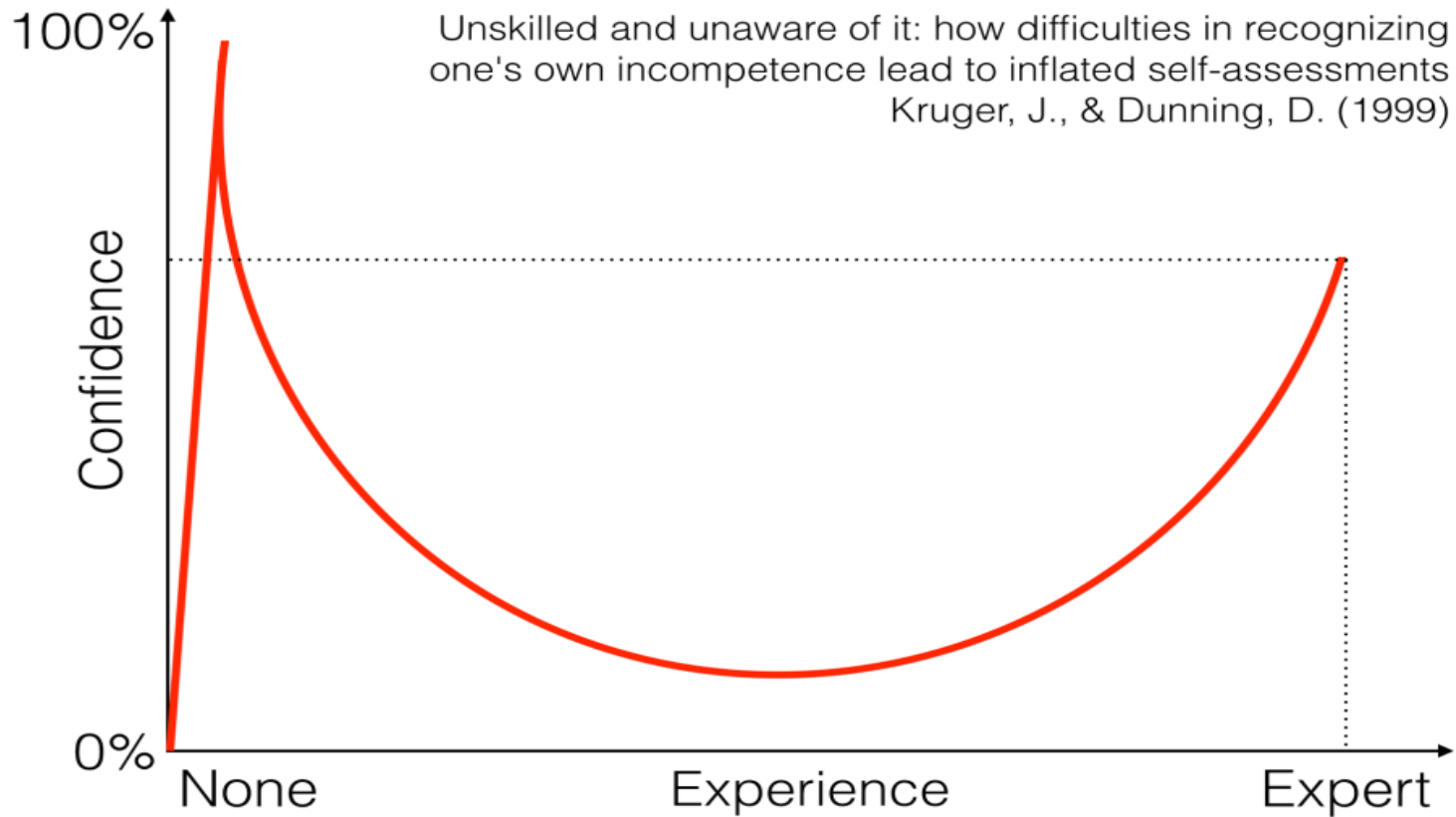
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Dilbert.com



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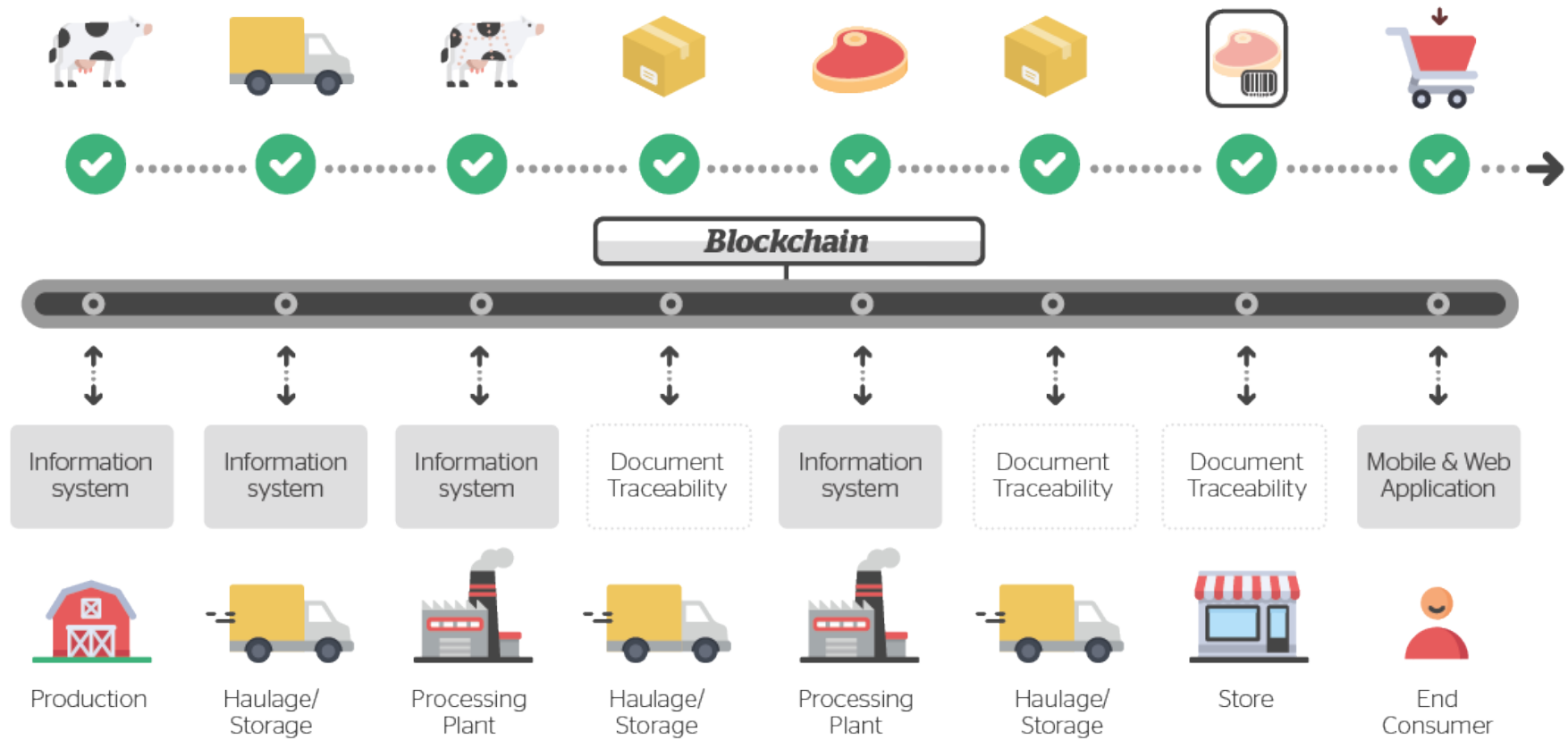
# Dunning-Kruger Effect





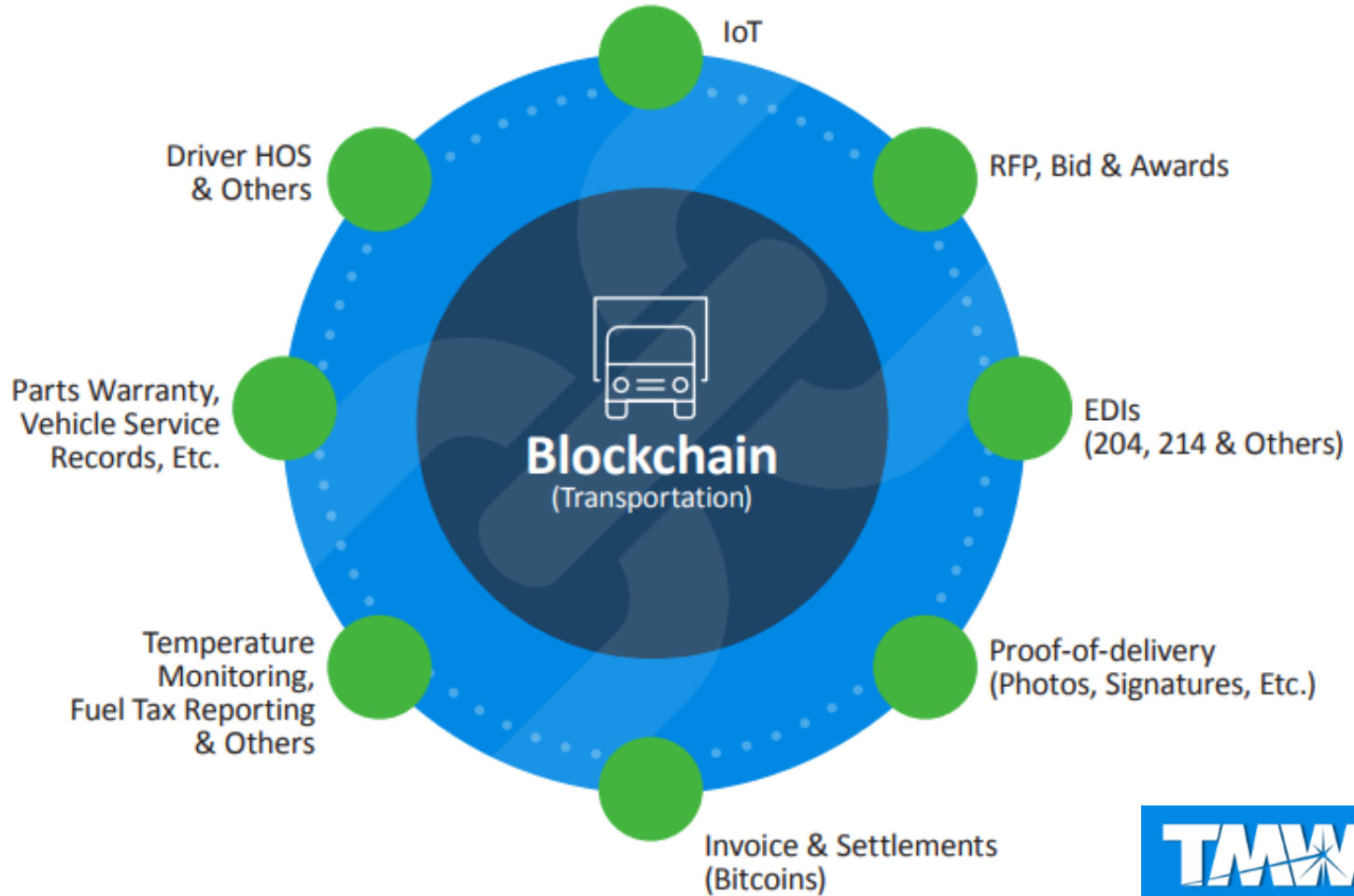
~~**Distrust**~~





Source: <https://worldline.com/en/home/blog/2018/january/blockchain-the-technology-set-to-shake-up-the-logistics-ecosystem.html>



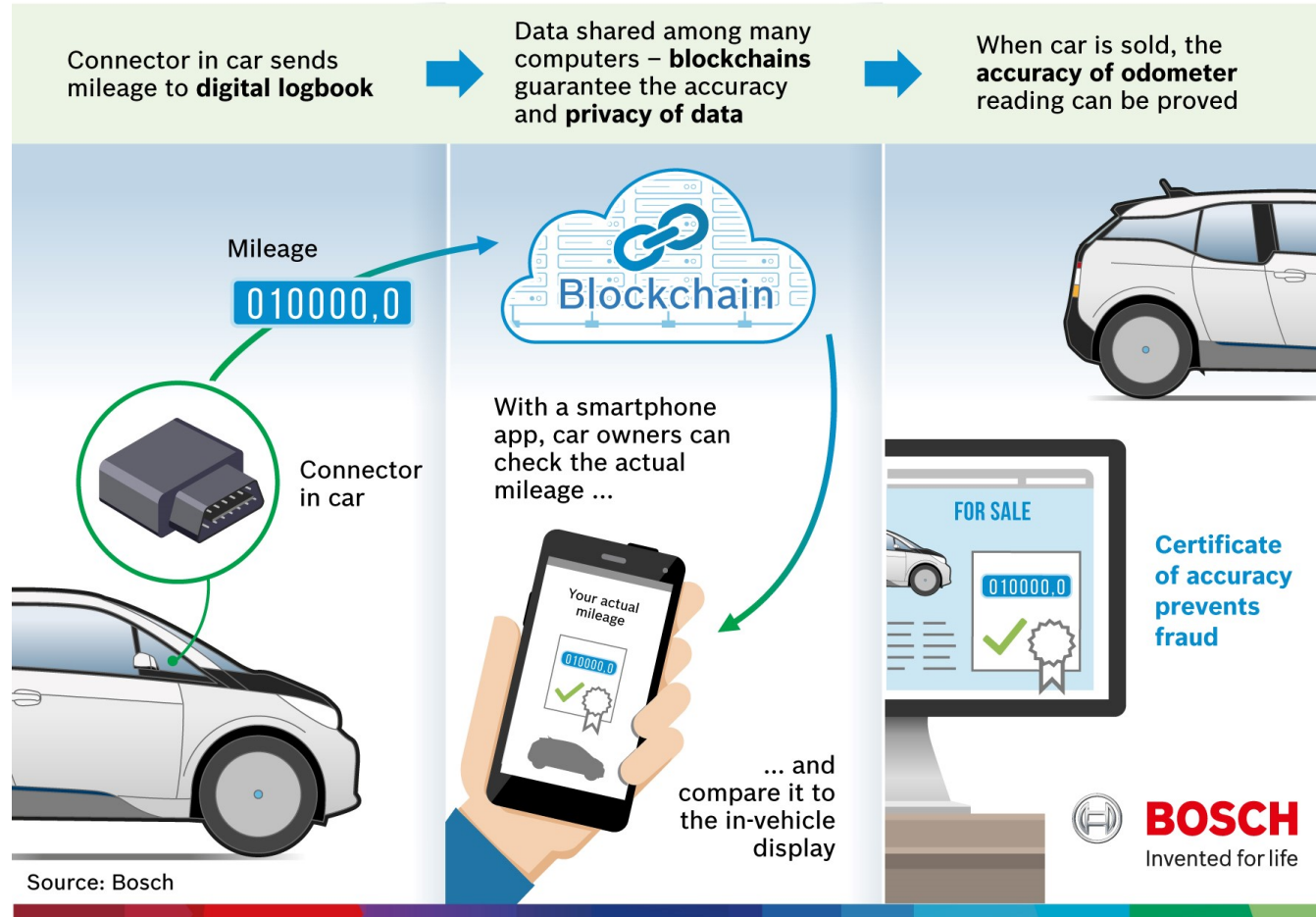


Source: <https://info.tmwsystems.com/blockchain-technology>

Image: TMW



# No more odometer fraud Bosch and TÜV present blockchain solution





# SUMMARY

